



SENSORY CHAMPIONS

Supporting people and
improving access for
those with sight and
hearing impairments

ecl
Sensory Service


Essex County Council

What is a Sensory Champion?



The Sensory Champion model and training has been co-produced by ECL Sensory Service in response to identified needs from health and social care providers, businesses and those accessing these services.

Sensory Champions are existing members of staff who have completed our Lived Experience Sensory

Champion training and actively share learning from the training, network meetings and bulletins with colleagues.

Their role is to promote the wellbeing of people with sensory loss who are using or working within their organisation ensuring the service is appropriate and accessible.

The aims of the Sensory Champion project are to:

- ♥ Improve the experience of people who have sight and/or hearing loss when they are accessing services.
- ♥ Increase integration between services and share best practice through Champion network meetings.
- ♥ Increase identification, referrals and signposting to the range of sensory services in Essex.

The benefits of having Sensory Champions within your organisation:

- ♥ Publicly demonstrate your integrity and commitment to improving access for all.
- ♥ Improve customer and staff loyalty and feedback.
- ♥ Open up your business to thousands of potential new customers and the 'purple pound'.
- ♥ Reduce missed appointments and a chance to promote your achievements to the CQC.
- ♥ Support compliance with the Equalities Act 2010 and NHS Accessible Information Standard.
- ♥ Networking opportunities with ECL Sensory Service and other Champions to share best practice.
- ♥ The ongoing support of the ECL Sensory Team and partner organisations for training, information, guidance and advice.



TESTIMONIALS



Really interesting and informative course that I will be using in my role as a GP Care Advisor. Learned so much through interactive exercise. Excellent!"



I have a much greater awareness and will have the training to refer into the sensory service and better understanding of patient needs."



I thoroughly enjoyed the course. The content was interesting, surprising and sometimes shocking. The course was well delivered and kept me interested throughout. Well done."

Contact Us

Visit: www.eclsensoryservice.org

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www.eclsensoryservice.org

Sensory ~~impaired~~ *Empowered* 