



Discover how
your business or
organisation can
become sensory
accessible.

Join the Sensory Action Alliance

www.ecl.org/sensory

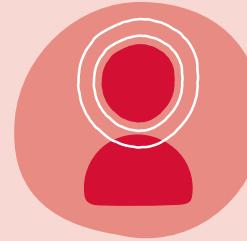


ecl
Person-centred care

Why do we need a Sensory Action Alliance?

In Essex over 350,000 people are living with sensory loss.

ECL is working towards making the community we live in more accessible and inclusive. Barriers for people with sensory loss can stem from various factors, including limited access to transportation, technology, building facilities, and everyday tasks which often cause people to stop going out, lose confidence,



independence and become excluded from society.

ECL's Sensory Action Alliance is supporting businesses and organisations to become more accessible allowing people who have a sight loss, hearing loss or combined sight and hearing loss, to maintain dignity in every aspect of daily life.

What is the Sensory Action Alliance?

It is an alliance of businesses and organisations representing different sectors who have pledged to make two small but widespread and impactful changes.

The alliance members and their pledges will be published on the ECL website to show their commitment to improving the lives of those with sight and/or hearing loss.

ECL will support Sensory Action Alliance members to consider ways they could improve access and the steps needed to achieve their pledges.

Benefits of becoming a member

- Publicly demonstrating your integrity and commitment to improving access for all.
- Opening your business up to thousands of potential new customers.
- Equalities Act 2010 and NHS Accessible Information Standard compliance.
- Reduce missed appointments and improve your CQC rating.
- Networking and training opportunities with other alliance members.
- Ongoing support from the ECL Sensory team and partner organisations for information, guidance, and advice.



Working together for a more accessible community



We now understand and recognise the barriers that exist for people with sensory loss.

I would really encourage other organisations to join the Sensory Action Alliance and become Sensory Champions. By making small changes you will open the door to a wider part of our Essex community.

Paul Pemberton,
Inclusive Prevention and Partnerships Manager, Essex County Fire and Rescue Service

Contact Us

Visit www.ecl.org/sensory

Email sensorytraining@essexcares.org

Call 03330 133 262

SMS 07921 397 547

